Chicagoland’s voice for better biking, walking & transit
Dear Friend,

As you browse through Active Transportation Alliance’s accomplishments in 2010, please keep this in mind: We didn’t do any of this alone.

Whether it was legislators in Springfield, school teachers in Palatine or volunteer bike mechanics at one of our fundraising rides, we made big strides again this year thanks to people who are excited to support our mission.

Sure, staff elbow grease keeps the gears clicking and the pedals turning. But at the end of the day, our successes are due to thousands of members, supporters, friends, partners and sympathetic cohorts.

That’s the way it’s been for the past 25 years. Ever since 1985, Active Trans has been working collaboratively to bring healthy transportation choices to communities across Chicagoland. That’s how we helped Chicago become one of the most bike-friendly large cities in the nation, and that’s why we represent a powerful force as we continue to push for expanding and improving Chicagoland’s network of bike, pedestrian and transit facilities.

Sincerely,

Jane Blew Healy
President, Active Transportation Alliance
Board of Directors
we mobilize advocates

Active Trans works side by side with members, volunteers, government agencies and advocacy groups to ensure that local municipalities always consider the rights of bicyclists, pedestrians and transit users.

In preparation for the Chicago mayoral election, we asked candidates to support a sustainable transportation platform, which we created with a coalition of advocacy organizations.

Just as we hoped, the platform sparked multiple discussions with candidates and helped elevate bicycle, pedestrian and transit issues to a more prominent position in the campaign.

In suburban communities like Oak Lawn, Elmhurst and Palatine, we mobilized local advocates to help make active transportation easier and safer.

In Chicago’s Humboldt Park neighborhood, we guided alderman in a plan to calm traffic and give residents easier access to one of the city’s most prized green spaces.

Here are a few other Active Trans advocacy efforts in 2010:

**Here are a few other laws that we helped enact in 2010:**

- + Punishment is now stiffer for motorists who drive too close to pedestrians and bicyclists.
- + Local communities now possess more control over their local speed limits.
- + Red light cameras continue to make the streets safer for all road users—whether you’re a cyclist, a pedestrian or a motorist.

we pursue laws to make streets safer

For a quarter century, Active Trans has been working with lawmakers to pass legislation that protects vulnerable road users and encourages sustainable transportation.

Active Trans’ chief legislative accomplishment in 2010 resulted in a big leap for pedestrian safety. The Must Stop for Pedestrians law, which requires Illinois drivers to stop for pedestrians in crosswalks, was added to the books thanks to Active Trans lobbying lawmakers, rallying our members and building a coalition of supporters. Since the passage of the law, Active Trans has been helping train police departments on enforcement strategies.
Ensuring better biking, walking and transit options in a community requires a comprehensive set of strategies that outline needed infrastructure, as well as policy and programming recommendations.

Active Trans has a deep and abiding commitment to creating safe environments for cyclists, pedestrians and transit users. We educate people on rules of the road, and we give local residents the tools to make their streets better for walking and biking.

Active Trans is well known for creating innovative transportation plans for communities throughout the Chicago region. Check out some of our planning efforts during the past year.

+ In 2010, Active Trans provided safety training to 5,800 people, showed 1,400 people how to fit bike helmets, enrolled 6,000 children in curricular programs and provided initial outreach to 21,600 individuals, ranging in age from 5 to 85.

+ Active Trans worked with residents in Humboldt Park, N. Lawndale and Logan Square to make their blocks safer and more inviting for active transportation. In 2010, nearly 200 schools from every corner of Chicagoland participated in Walk and Roll to School Day, an international event to encourage more children to bike and walk to school. Active Trans helped many of these schools develop school travel plans and train staff and teachers.

Here are some highlights of our efforts to create safer streets in 2010:

+ The Chicago Park District will be using our report on Lakefront Trail usage to make the trail safer, more accessible and less congested.

+ Since opening the Crash Support Hotline mid-year, we’ve provided scores of cyclists and pedestrians with guidance and advice after they’ve been in a crash.

+ Active Trans took on the formidable task of integrating a collection of existing bike plans and bike facilities into a regional biking plan for Chicago’s northwest suburbs. The Northwest Municipal Conference Bicycle Plan—which covers 42 municipalities in Cook, Lake, McHenry, Kane, and DuPage counties—will guide bicycling improvement efforts for years to come in the region.

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+ We developed biking and active transportation plans for the Chicago suburban communities of Mount Prospect, Palos Heights, Oak Forest, Oak Lawn and Wheaton.
we build community

Some 30,000 people turned out for our fun-filled events through the year. Ranging from big to small, these events build connections in the community and allow us to reach new supporters while spreading the word about the transformative nature of healthy, clean transportation.

Some 450 companies and 5,000 people from throughout Chicagoland got involved in our annual Bike Commuter Challenge, an event that pits workplace teams head-to-head to determine the winner. Another 3,500 cyclists participated in our long-standing bike tour of Chicago neighborhoods.

Throughout the year, Active Trans organized events—like restaurant and real estate tours, and a car-free day celebration—showcasing the ease and convenience of active transportation.

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Active Trans Finances

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<tr>
<th>REVENUE TYPE</th>
<th>AMOUNT</th>
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<tr>
<td>Contract Revenue</td>
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<td>Program Events</td>
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<td>Membership Dues</td>
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<td>Grants And Contributions</td>
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<td>Donated Goods/Services</td>
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<th>EXPENSE TYPE</th>
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$10,000+ Chicago Transit Authority - Columbia Sportswear Company - Kooz’s Cyclery - NBCS Chicago - PACE - Schwin - SRAM Corporation - WDRV The Drive