

## Packet Resources

- **Policy**
  - Bike Walk Every Town Platform
  - Model Resolution
  - Regional and State Platform
  - Policy Assessment Check-List
  - Policy Assessment FAQ
    - Alderman/Trustee Sample Letter
- **Advocacy Tip Sheets**
  - Campaign Action Plan Toolkit
  - Base Building
  - Outreach and Communications
  - Target Engagement
  - Elevator Pitch Best Practices
  - Petition/Letter Writing Best Practices
- **Case studies of successful communities**
  - Active Transportation Plan
  - Complete Streets Policy
  - Funding
  - Project Prioritization and Implementation
  - Bicycle and Pedestrian Advisory Committee



## Existing Resources

### Bike/Ped Planning

- **Local Active Transportation Plans**  
<http://atpolicy.org/active-transportation-plans>
  - An Active Transportation Plan is a comprehensive set of strategies to ensure better options for biking, walking, and transit. Active Transportation Plans include recommendations for prioritizing infrastructure improvements and outline recommendations for new policies, processes, and infrastructure based on public and stakeholder input. See a list of Active Transportation Plans from around the region that have been developed by Active Transportation Alliance's non-profit planning consultancy, Walk Bike Go.
- **Get Involved in your Community's Active Transportation Plan**  
<https://tinyurl.com/atpgetinvolved>
  - Learn more about how the Active Transportation Plan process works through this brochure. There are lots of different ways for individual community members to get involved before, during, and after the planning process is completed.

## Complete Streets

- **Local Complete Streets Policies**

<http://atpolicy.org/complete-streets-policies>

– Complete Streets are designed to support all modes of transportation, providing a variety of travel choices for people who want them and better safety for those whose choices do not include driving an automobile. Learn more about this growing movement to make streets safer for everyone who walks, bikes, uses transit, and drives. See a list of Complete Streets policies from around the region, many that were developed with the assistance of Active Transportation Alliance.

- **Complete Streets Factsheets**

<https://tinyurl.com/csfactsheets>

– Learn more about Complete Streets by reading through our factsheet series, which includes Illinois-specific data and provides details on the key benefits of Complete Streets approaches such as communities, the economy, safety, youth, older adults, and **health and environment**.

- **National Complete Streets Coalition**

<https://tinyurl.com/nationcompletestreets>

– The National Complete Streets Coalition is a great resource for all things Complete Streets. Their website includes a wide range of resources including a basic introduction to Complete Streets and more detailed information about Complete Streets **development and implementation**.

- **Elements of an Ideal Complete Streets Policy**

<https://tinyurl.com/idealcompletestreets>

– Are you interested in helping your decision-makers design a Complete Streets Policy but you don't know where to start? The National Complete Streets Coalition compiled a list of 10 elements of a strong and comprehensive Complete Streets policy. Check out the list and make sure your Complete Streets planning includes discussions of these elements.

- **Guide to Complete Streets Campaigns**

<https://tinyurl.com/cscampaignguide>

– This comprehensive guide from The Alliance for Biking & Walking provides a clear blueprint for passing and implementing a Complete Streets policy in your community. This is a great tool for information about advocating, creating, and implementing Complete Streets policies. The guide is filled with stories of successful campaigns and tips from advocacy leaders, as well as a communications toolkit to strengthen advocates' campaigns and more broadly, to help folks communicate about the importance of safe and accessible roads for all to a broad audience.

- **Complete Streets Complete Networks Rural Guide**

<https://tinyurl.com/csruralguide>

– This guide, developed by Active Trans, explores how Complete Streets apply to small towns and rural communities in Illinois. Learn more about Complete Streets policy concepts, design concepts, and context sensitive design. Helpful information for advocates includes background on transportation agencies, transportation planning, and land use guidance.

## Funding

- **How Communities are Paying for Innovative On-Street Bicycle Infrastructure**  
<https://vimeo.com/99338948>
  - This great resource from Advocacy Advance provides background information about funding opportunities for on-street bikeways from the federal, state, regional, and local levels. Learn about how communities around the country are accessing funding to implement their Bike Plan and build new infrastructure.
- **Bicycle and Pedestrian Funding Sources in Cook County**  
<https://tinyurl.com/cookcountyfunding>
  - Funding for biking and walking infrastructure in your community doesn't have to be paid for entirely by your municipality. Find information about funding opportunities through the Illinois Department of Transportation, the Illinois Department of Natural Resources, the Chicago Metropolitan Agency for Planning and more in this resource created by Active Trans.
- **How to Use Surface Transportation Program Funds to Create Active Living in Suburban Cook County**  
<https://tinyurl.com/stpfunds>
  - Using case studies from Peoria, IL, and Nashville, TN, this Active Trans resource presents a variety of methods and a tiered approach to incorporate health evaluation criteria into Surface Transportation Program (STP) funding criteria.
- **Putting Places First: Targeting Infrastructure Improvements to Spur Investment in Priority Development Areas**  
<https://tinyurl.com/puttingplacesfirst>
  - Learn more about Illinois-specific funding opportunities and their pitfalls in this report from the Center for Neighborhood Technologies (CNT). Key arguments of the report include that our region currently spreads Surface Transportation Program funding too thinly and the Congestion Mitigation and Air Quality Program prioritizes too many projects for cars and too few for biking and walking. While we face challenges in local opportunities, CNT offers ways we can advocate for changing these programs to make them better for biking, walking and transit.

## Project prioritization/implementation

- **Active Transportation Plan: Bensenville**  
<https://tinyurl.com/bensenvilleatp>
  - An important step towards a more livable community is implementing your Active Transportation Plan and Complete Streets policy. In order to make sure that the plan recommendations are built, the city or village will need to prioritize projects. Bensenville's Active Transportation Plan includes a prioritization methodology that could be adopted in other communities.
- **Indianapolis Pedestrian Plan Prioritization Methodology**  
<https://tinyurl.com/pedplanpriority>
  - Another example of a prioritization methodology comes to us from Indianapolis. The criteria included in the methodology determines which projects will have greater impact and therefore greater urgency. Indianapolis' method includes an analysis of quantitative data including health, equity, safety, crime, and pedestrian demand.

## Bicycle and Pedestrian Advisory Committees

- **Best Practices for Bicycle and Pedestrian Advisory Committees**

<https://tinyurl.com/bpacbestpractices>

– What is a Bicycle and Pedestrian Advisory Committee and why are they important? This resource from Advocacy Advance answers these questions and more. Learn about best practices for establishing a new BPAC, how to advocate for a BPAC, and recommendations for an effective BPAC. The report also includes case studies of successful committees from around the country.

- **Why Communities & States Need Bicycle and Pedestrian Staff**

<https://tinyurl.com/bikepedstaff>

– Bicycle and pedestrian staff members are a critical part of creating a community that prioritizes biking and walking because they “institutionalize the consideration of bicycling accommodations throughout transportation departments and other relevant areas of government.” The League of American Bicyclists conducted a study of 40 U.S. cities and found that “cities with bicycle and pedestrian staff have higher levels of bicycling than the cities without staff.”

## Vision Zero

- **9 Commitments of a Strong Vision Zero Commitment**

<https://tinyurl.com/visionzerobestpractices>

– The Vision Zero Network produced this document to offer best practices for establishing an effective commitment to reduce traffic fatalities to zero. The framework outlined in the document includes creating an action plan, committing to equity, establishing a multi-disciplinary taskforce, and focusing on community engagement.

- **Vision Zero Network Resources**

<http://visionzeronetwork.org/resources/>

– The Vision Zero Network offers a variety of resources that may be helpful for anyone considering adopting a Vision Zero goal for their community. The resource library features case studies, resolution examples, strategies for elevating equity, and sample action plans.

## Suburban Planning

- **Suburbs increasingly view their auto-centric sprawl as a health hazard**

<https://tinyurl.com/carcentricsprawl>

– Low-density, car-centric designs are not only unsafe for pedestrians and cyclists, but they also make healthy choices more difficult. Instead of considering health simply as access to trails and parks, suburban planners are changing their approach by incorporating the impacts of zoning and land-use decisions on public health issues. This will help lead to more compact, walkable communities where active living is easier and more accessible.

- **Creating Healthier Suburbs**

<https://tinyurl.com/healthiersuburbs>

– Suburban “sprawl” creates an environment where walking, biking, and taking transit is almost impossible. Sprawl can have negative consequences on a community’s environmental sustainability, health, and economic disparities. This resource from ChangeLab Solutions provides strategies and guidance for transforming sprawl into livable communities.

- **Land Use and Zoning Regulations for Healthier Communities**

<https://tinyurl.com/landusezoning>

– This resource, developed by Active Trans, underscores the adverse impact of sprawl on public health and quality of life. Current policies related to zoning and land-use remain focused on car-centric design. The report defines policy, development, and implementation recommendations that shift the focus from sprawl to livable communities that prioritize walking and biking.

- **Limiting Liability for Innovative Street Designs**

<https://tinyurl.com/limitingliability>

– Many local agencies and designers want to create roads that support all modes of transport, but they may not understand the flexibility offered by national design guidance policies, such as the AASHTO Policy on the Geometric Design of Roadways, or they may feel reluctant to vary from commonly applied state standards. Local agencies also may fear that they will take on additional liability by incorporating newer designs or supporting all classes of roadway users. This brief, created by Active Trans, discusses strategies to provide a safer, healthier transportation environment while limiting local liability.

## **Bike/Ped and Pop-up Events**

- **Pop-up Complete Streets Project Videos**

<http://activetrans.org/pop-up-projects>

– Bike lanes made from duct tape? Curb extensions made of flowers? Check-out these videos of pop-up complete streets projects in Midlothian, Richton Park, Skokie, South Chicago Heights and Willow Springs. The videos showcase five temporary street treatments that provided community members with a tangible visualization of how walking, bicycling and public transit facilities can create safer, more engaging streets.

- **Slow Your Street: A How-To Guide for Pop-up Traffic Calming**

<https://tinyurl.com/slowyourstreet>

– Hosting a pop-up event can help a community gain support and ultimately prioritize funding for bicycle and pedestrian projects. Local agencies can pilot new, temporary designs with low-cost materials such as duct tape, planters, and chalk. This approach can demonstrate the benefits of a roadway improvement that might be new to the community and build buy-in prior to further investments. This guide was designed by TrailNet, the bicycle and pedestrian advocacy of St. Louis.

- **Design Your Own Go Campaign**

<https://tinyurl.com/diagogocampaign>

– Organizing community events such as themed neighborhood walks, guided bicycle rides, and bike safety workshops can be a great way to increase the biking and walking culture in your community and gain more support for your campaign or project. This guide from the Chicago Department of Transportation includes event planning tips to help you get started organizing an event in your community.

## Bike/Ped Safety and Educations

- **Everyday Biking & Bike Safety Tips**

<https://tinyurl.com/everydaybiking>

– Riding a bike, like any physical activity, entails certain risks. By making smart choices about routes, equipment, and how you conduct yourself on the road, you can reduce those risks to a manageable level.

- **What to do after a crash?**

<https://tinyurl.com/aftercrash>

– Crashes can be scary and disorienting. Whether you are a bicyclist or pedestrian, here are some important actions to take if you have been in one.

- **You Need a Bike Light**

<https://tinyurl.com/lightforyourbike>

– It's important to always remain visible when riding your bike, especially at night. Having front and rear lights on your bike is required by law and alerts people driving you are sharing the road with them, increasing not only your visibility, but safety as well. Learn more about the different kind of bike lights out there and which ones work best for you,

- **How Not to Get Your Bike Stolen Pt. 1 and (Pt. 2)**

<https://tinyurl.com/bikestolenpart1>

<https://tinyurl.com/bikestolenpart2>

– Bikes are a great investment and a source of transportation for many people, so it's vital to know how to lock your bike up securely. Here are a few tips how **not to get your bike stolen**.

- **Organizing a Walk Audit**

<http://activetrans.org/blog/how-organize-walk-audit>

– Unsafe streets keep many from walking and biking, cutting them off from the benefits of increased physical activity. A walk audit is a simple but effective way to find out what your neighborhood needs most. Here is a handy guide for how you can set up your own event in your community.

- **Ride Illinois Bicycle Safety Quiz**

<http://www.bikesafetyquiz.com/>

– Ride Illinois, a nonprofit promoting better bicycle conditions statewide, created an online bicycle safety quiz for kids, adults, motorists, and driver's education students. The quiz was designed to help individuals learn the rules of the road, bicycle laws, and strategies for sharing the road with others.