

HOW ACTIVE TRANS CAN SUPPORT YOUR COMMUNITY

As a suburban resident, you know your community and all of its intricacies better than anyone else. While we look to you as a local expert, the Active Transportation Alliance can offer tools and resources to help you lead a more successful campaign.

- **Webinars:** The Bike Walk Every Town Summit will be followed by a series of webinars.
 - The webinars are meant to provide more detailed instruction, insights, and Q&A about the Bike Walk Every Town Platform of developing a Complete Streets Policy, Active Transportation Plan, Bike/Ped Funding, Prioritization, Bicycle and Pedestrian Advisory Committees, and Vision Zero Initiatives. Additional webinar topics will be based on your feedback and may include such topics as Bike/Ped Zoning and Safe Routes to School.
 - Advocates who complete the webinar series will be inducted into the Bike Walk Every Town Hall of Fame and receive a limited addition t-shirt.
- **Spreading the Word:** Active Trans is happy to help you spread the word about your local bicycle or walking events, news related to your campaign, or progress towards active transportation initiatives in your community. Share your events, stories, and successes and Active Trans can help spread the word through our quarterly suburban newsletter, social media, our blog, and emails going directly to our members and supporters located in your community.
- **Networking:** For those interested, we will be arranging future networking events either over the phone or in person to help advocates like you stay connected and inspired.
- **One-on-One Guidance:** If you have specific questions, we are happy to speak to you over the phone to brainstorm solutions or connect you with resources and others who may have ideas to address any issues you are facing.
- **Regional and State Advocacy:** While you are making change happen at the local level, Active Trans is working to advocate for better walking and biking policies on the state and regional level. By doing so, we hope you'll have increased success advocating in your community. For those who want to get involved beyond their own community, we welcome your support. Please email maggie@activetrans.org if you would like to get involved.

