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## **Cyclists "Roll the Cold" to 14th Annual Winter Bike to Work Day Rally on January 23**

*Warmer days beckon with registration opening for MB Financial Bank Bike the Drive*

(Chicago, IL) – Celebrate Winter Bike to Work Day at Daley Plaza in Chicago's Loop on January 23 for the annual celebration of cyclists who don't let gloomy winter days or wind chill stop them from pedaling to work. Warm up with free Dark Matter coffee and slices of Eli's Cheesecake from 6:30 a.m. to 9 a.m. at Daley Plaza, located at Washington and Dearborn Streets. Hot chocolate and tea will also be available.

Get a jump on your summer when online registration opens at 6:30 a.m., also on January 23, for this year's MB Financial Bank Bike the Drive to be held on Sunday, May 24, 2015. Save \$7 by registering online at [www.bikethedrive.org](http://www.bikethedrive.org) through Monday, February 2 at noon. Get an additional \$2 off and a free CamelBak™ water bottle when you stop by an [MB Banking Center](#) for an online promotion code good through February 2.

Winter Bike to Work Day is intentionally held during the most frigid time of year historically - on the Friday nearest to January 20, when Chicago recorded its coldest day ever in 1985 when the official temperature at O'Hare International Airport was 27 degrees below zero. Active Trans offers a video on how to bike comfortably and safely in the winter, and people can find winter biking gear from Kozy's Cyclery on the [website](#).

MB Financial Bank Bike the Drive allows cyclists to enjoy the city skyline and stellar views of Lake Michigan on the only day of the year when Lake Shore Drive is open to cyclists and closed to car traffic.

### About Active Transportation Alliance

The Active Transportation Alliance is a non-profit, member-based advocacy organization that works to make bicycling, walking and public transit so safe, convenient and fun that we will achieve a significant shift from environmentally harmful, sedentary travel to clean, active travel. The organization builds a movement around active transportation, encourages physical activity, increases safety and builds a world-class transportation network. The Active Transportation Alliance is supported by more than 7,000 members and 1,000 volunteers. For more information about the Active Transportation Alliance, visit [www.activetrans.org](http://www.activetrans.org) or call 312.427.3325.

### About MB Financial Bank

MB Financial Bank N.A. is a Chicago-based commercial bank with approximately \$15 billion in assets and a more than one hundred year history of building deep and lasting relationships with middle-market companies and individuals. MB Financial Bank offers a full range of

powerful financial solutions and the expertise and experience of bankers who are focused on their clients' success. MB Financial Bank is a wholly-owned subsidiary of MB Financial, Inc. (NASDAQ: MBFI).

Learn more about MB Financial Bank at [www.mbfinc.com](http://www.mbfinc.com).

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